Citation:


Thesis:
The focus of this chapter is to describe how to conduct reader-centered research and 5 primary and secondary methods.

Notes:
I. Define information and ideas reader wants, needs, and will find beneficial
II. Use secondary sources your reader will find credible
III. Intellectual Property law
   A. Patent, trademark, and copyright law
IV. Ethical guidelines
V. 5 primary and secondary research methods
   A. Exploring your own memory and creativity
   B. Searching the internet
   C. Using the library
   D. Interviewing
   E. Conducting a survey

Quotes:
“Readers will want you to gather information from unbiased sources or take any biases into account when interpreting it for them” (136).
“Sometimes people will be your only source of information” (169).

Questions:
When conducting research, what methods are more preferred then others? Library or internet? .gov or .com websites? Articles or books?

Connections:
Research is done everywhere and all of the time. It could be as simple as “googling” the answer to a question, about an actor, your parents asked you. From the classroom to the real world, research and it’s methods will always be used.